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Shuella - Would you wear these?

posted October 13th 2008 at 1:10pm by Nikki



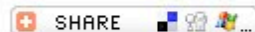
Are you tired of your gorgeous heels getting ruined by the typical British weather? Well worry no more, the Shuella has arrived, having just been launched in September. It's exactly what it sounds like, an umbrella for your shoes.

These creations came about when their designer, Rebecca Miller from Chicago, was frustrated with the lack of fashionable yet functional items available to protect your footwear in bad weather. When nothing suitable could be found for this function, she decided to create them herself.

The goal was to design an extremely stylish, durable and convenient product to carry in your handbag. The PVC Shuella with slip-free wedge sole is easily packed inside a small pouch, portable enough to fit in your handbag.

Shuella's are available in sizes 5-11, just like shoes, and can be worn over any size heel. They come in a range of fun and fashionable colours, pink, apple green, yellow or black, which are sure to brighten up those rainy days. Don't let the weather ruin your shoes again!

What Shudoo would like to know is, would you be interested in Shuella's if we stocked them? We would love to hear what you think, please leave comments below.



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